



## Membership Benefits & Application



**Pennsylvania Independent  
Oil & Gas Association**

Northridge Office Plaza II  
115 VIP Drive, Suite 210  
Wexford, PA 15090-7906  
724-933-7306 / Fax 724-933-7310  
Email: [info@pioga.org](mailto:info@pioga.org)



## **Benefits of Being a PIOGA Member**

Membership is open to companies engaged in exploration, production, marketing, service and/or operations. Service Providers, Professional Firms and Associate memberships are also available for individuals, business entities and associations that support the Producer members. See the membership application for category descriptions and the dues structure.

We are active in policy developments and regulatory proceedings at federal, state and local levels. PIOGA's achievements reflect the efforts of its committees and staff acting under the guidance of the Board of Directors. PIOGA committees focus on issues and undertake projects in these areas: **Environmental, Tax, Health & Safety, Transportation & Marketing, Exploration & Production, Government Relations and Communications.** Participation in our committees is open to all PIOGA members.

PIOGA also provides important industry information via:

- Our monthly newsletter, which reports our involvement in utility and pipeline rate cases, environmental regulations, technology transfer, legislative initiatives, and more.
- Seminars on regulatory requirements, tax strategies, technical developments, marketing opportunities, transportation issues and safety education.
- PIOGA's Eastern Oil & Gas Conference and Trade Show, which provides opportunities to members to share ideas, discuss industry news, attend technical presentations, showcase products and services, and enjoy social activities.

PIOGA also offers various forms of advertising and promotional opportunities. The PIOGA membership directory is updated and distributed annually, plus newsletter advertising and event sponsorships provide increased visibility and industry recognition.

For these reasons and more, we hope you will join PIOGA today as we prove that "Pennsylvania is the Keystone to America's Energy Future."

A handwritten signature in black ink, appearing to read "Louis D. D'Amico". The signature is fluid and cursive, written over a white background.

**Louis D. D'Amico**  
**President & Executive Director**



**PENNSYLVANIA INDEPENDENT OIL & GAS ASSOCIATION**

**MEMBERSHIP APPLICATION**

Northridge Office Plaza II, 115 VIP Drive Suite 210, Wexford, PA 15090-7906  
 724-933-7306 / Fax 724-933-7310  
 E-mail: [lisa@pioga.org](mailto:lisa@pioga.org)

To join the Pennsylvania Independent Oil and Gas Association, complete this membership application and return it to PIOGA

**The Board of Directors must approve membership applications**

Company/Corporate Name:		Date:	
Company Contact / Individual / Royalty Owner Name:			
Mailing Address:			
City:		State:	Zip + 4:
E-mail:			
Telephone:		Fax:	
Website:		<input type="checkbox"/> Payment enclosed <input type="checkbox"/> Please send invoice	
Membership type (see next page for description and additional information required): <input type="checkbox"/> Oil & Gas Producer <input type="checkbox"/> Service Provider <input type="checkbox"/> Professional Firm <input type="checkbox"/> Associate <input type="checkbox"/> Royalty Owner			
Service Provider / Professional / Associate – provide a brief description of the products/services you provide:			

This section to be completed by all applicants **except** Associate and Royalty Owner applicants:

Main Organization Contact Person	Contact E-mail	Contact Phone (including extension)
Other contacts within company	E-mail	Phone (including extension)

**Please complete reverse side**



## SERVICE DIRECTORY CATEGORIES

**Service Provider and Professional Firm members:** Please check off no more than three categories that best describe the products or services you provide to the oil and gas industry in Pennsylvania. You may suggest a category if none of the choices below apply. This will be used to properly categorize you in our online Service Directory and printed Membership Directory.

- |   |   |
|---|---|
| <input type="checkbox"/> Accounting                                   | <input type="checkbox"/> Land Services                  |
| <input type="checkbox"/> Chemicals                                    | <input type="checkbox"/> Landscaping                    |
| <input type="checkbox"/> Client & Employee Entertainment              | <input type="checkbox"/> Legal Services                 |
| <input type="checkbox"/> Clothing/Uniforms                            | <input type="checkbox"/> Liner Material Welders         |
| <input type="checkbox"/> Commercial & Industrial Buildings            | <input type="checkbox"/> Liners & Mats                  |
| <input type="checkbox"/> Completions                                  | <input type="checkbox"/> Lodging/Housing                |
| <input type="checkbox"/> Compression                                  | <input type="checkbox"/> Logging & Correlation          |
| <input type="checkbox"/> Concrete / Aggregate / Paving                | <input type="checkbox"/> Lumber/Timber                  |
| <input type="checkbox"/> Containment                                  | <input type="checkbox"/> Machine Shop Services          |
| <input type="checkbox"/> Contract/Document Management                 | <input type="checkbox"/> Management Consulting          |
| <input type="checkbox"/> Crane & Rigging Services                     | <input type="checkbox"/> Midstream Pipeline             |
| <input type="checkbox"/> Crude Oil Marketing                          | <input type="checkbox"/> Perforating Systems            |
| <input type="checkbox"/> Crude Oil Trucking                           | <input type="checkbox"/> Pipe/Equipment Insulation      |
| <input type="checkbox"/> Drill Bits                                   | <input type="checkbox"/> Pipeline Construction/Services |
| <input type="checkbox"/> Drilling Contractor                          | <input type="checkbox"/> Portable Buildings & Storage   |
| <input type="checkbox"/> Economic/Industrial Development Organization | <input type="checkbox"/> Pumps/Pumping Systems          |
| <input type="checkbox"/> Electrical & Plumbing                        | <input type="checkbox"/> Real Estate                    |
| <input type="checkbox"/> Energy Management Services                   | <input type="checkbox"/> Refinery                       |
| <input type="checkbox"/> Engineering                                  | <input type="checkbox"/> Refrigeration                  |
| <input type="checkbox"/> Environmental/Regulatory Consulting          | <input type="checkbox"/> Safety                         |
| <input type="checkbox"/> Equipment Manufacturer                       | <input type="checkbox"/> Security                       |
| <input type="checkbox"/> Equipment Supplier                           | <input type="checkbox"/> Search Consulting              |
| <input type="checkbox"/> Erosion & Sediment Control                   | <input type="checkbox"/> Software                       |
| <input type="checkbox"/> Excavation/Construction                      | <input type="checkbox"/> Sound & Noise Control          |
| <input type="checkbox"/> Fencing                                      | <input type="checkbox"/> Staffing                       |
| <input type="checkbox"/> Finance/Investment                           | <input type="checkbox"/> Steel Fittings                 |
| <input type="checkbox"/> Frac Fluid Heating                           | <input type="checkbox"/> Supplier                       |
| <input type="checkbox"/> Frac Sand                                    | <input type="checkbox"/> Supply Chain Management        |
| <input type="checkbox"/> Fracturing Systems                           | <input type="checkbox"/> Surveying                      |
| <input type="checkbox"/> Fuel   | <input type="checkbox"/> Tanks & Tank Services          |
| <input type="checkbox"/> Gas Marketing                                | <input type="checkbox"/> Title Services                 |
| <input type="checkbox"/> Gas Measurement                              | <input type="checkbox"/> Trade Show Displays            |
| <input type="checkbox"/> Gas Processing                               | <input type="checkbox"/> Trailer Sales and Rentals      |
| <input type="checkbox"/> Gas Transmission/Distribution                | <input type="checkbox"/> Training                       |
| <input type="checkbox"/> Generators                                   | <input type="checkbox"/> Transportation – Rail, Barge   |
| <input type="checkbox"/> Geological & Geophysical Services            | <input type="checkbox"/> Trucking/Hauling               |
| <input type="checkbox"/> GIS/Mapping Services                         | <input type="checkbox"/> Vacuum Truck Services          |
| <input type="checkbox"/> Government Relations/PR                      | <input type="checkbox"/> Vehicle Repair, Rental, Sales  |
| <input type="checkbox"/> Graphics/Design                              | <input type="checkbox"/> Waste/Water Treatment          |
| <input type="checkbox"/> Human Resource Management                    | <input type="checkbox"/> Water Transfer                 |
| <input type="checkbox"/> Industrial Transmission Supplier             | <input type="checkbox"/> Welding & Fabricating          |
| <input type="checkbox"/> Information/Data Services                    | <input type="checkbox"/> Well Service                   |
| <input type="checkbox"/> Insurance                                    | <input type="checkbox"/> Suggest category: _____        |
| <input type="checkbox"/> Laboratory Services                          |   |



## ADVERTISING CONTRACT

The Pennsylvania Independent Oil & Gas Association offers the following advertising opportunities:

- **Newsletter** – *The PIOGA Press* is published monthly. A printed copy is mailed to the primary representative of each of PIOGA’s more than 900 member companies. Additionally, over 2,500 member company contacts are notified each month when the electronic version of the newsletter is available for download from our website. To see current and past issues, visit [www.pioga.org/newsletter](http://www.pioga.org/newsletter).
- **Website** – Two sizes of banner advertising are available on the PIOGA website. All ads run in the Service Directory section of the website ([www.pioga.org/service-directory](http://www.pioga.org/service-directory)) and appear in alphabetical order.
- **Membership directory** – We publish a membership directory in the first quarter of each year. Members will be notified of advertising opportunities at the appropriate time.

Please indicate your preferences below and complete the information on the following page.

### The PIOGA Press

Ad Size	Member Rates	Nonmember Rates
<b>Business card size</b> 3½ inches wide by 2 inches high	<input type="checkbox"/> \$75 per issue _____ month(s) <input type="checkbox"/> \$405 for 6 issues <input type="checkbox"/> \$765 for 12 issues	<input type="checkbox"/> \$85 per issue _____ month(s) <input type="checkbox"/> \$459 for 6 issues <input type="checkbox"/> \$876 for 12 issues
<b>Quarter-page</b> 3¾ inches wide by 4¾ inches high -or- 7½ wide by 2 inches high	<input type="checkbox"/> \$150 per issue _____ month(s) <input type="checkbox"/> \$810 for 6 issues <input type="checkbox"/> \$1,530 for 12 issues	<input type="checkbox"/> \$170 per issue _____ month(s) <input type="checkbox"/> \$918 for 6 issues <input type="checkbox"/> \$1,734 for 12 issues
<b>Half-page</b> 7½ inches wide by 4¾ inches high -or- 3¾ inches wide by 10 inches high	<input type="checkbox"/> \$300 per issue _____ month(s) <input type="checkbox"/> \$1,620 for 6 issues <input type="checkbox"/> \$3,060 for 12 issues	<input type="checkbox"/> \$340 per issue _____ month(s) <input type="checkbox"/> \$1,836 for 6 issues <input type="checkbox"/> \$3,468 for 12 issues
<b>Full-page</b> 7½ inches wide by 10 inches high	<input type="checkbox"/> \$600 per issue _____ month(s) <input type="checkbox"/> \$3,240 for 6 issues <input type="checkbox"/> \$6,120 for 12 issues	<input type="checkbox"/> \$680 per issue _____ month(s) <input type="checkbox"/> \$3,672 for 6 issues <input type="checkbox"/> \$6,936 for 12 issues

Add 10% for specific position requests (e.g., inside front cover, rear cover). Please check in advance for availability. Rear cover ads must be half-page horizontal.

*Rates for other sizes will be quoted on request*

**Specifications:** All advertising is four-color. Ads must be print ready; we do not provide design services. If your ad is in an electronic format (jpg, doc, pdf, pub, tif or eps file), please e-mail it to [matt@pioga.org](mailto:matt@pioga.org). Electronic ads must be at least 300 dpi resolution. If the ad is mailed as a hard copy, do not fold, staple or paper-clip.

**Deadline:** Ads and payment must be received by the 1<sup>st</sup> of the month to appear in that month’s issue (e.g., June 1 for the June issue). Newsletters are available to readers the third week of the month.

### Website Advertising

Ad Size	Member Rate	Nonmember Rate
<b>300 pixels wide by 100 pixels high</b>	<input type="checkbox"/> \$225 for 6 months <input type="checkbox"/> \$400 for 12 months	<input type="checkbox"/> \$250 for 6 months <input type="checkbox"/> \$450 for 12 months
<b>300 pixels wide by 250 pixels high</b>	<input type="checkbox"/> \$400 for 6 months <input type="checkbox"/> \$700 for 12 months	<input type="checkbox"/> \$450 for 6 months <input type="checkbox"/> \$775 for 12 months

Hyperlink to be included with your ad:

**Specifications:** Ads must be 96 ppi resolution and may be submitted in jpg, gif or png format. Your ad must be correctly size. We do not provide design services.

## Newsletter/Website Combination Offers

These packages include a business card size newsletter ad and website ad, both for 12 months. Please refer to the sizes, deadlines and other specifications on the previous page.

Ad Size	Member Rate	Nonmember Rate
<b>Business card size newsletter ad plus 300 px by 100 px web ad</b>	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,100
<b>Business card size newsletter ad plus 300 px by 250 px web ad</b> Best choice if you do not want to make up a separate web ad. Your business card ad can be reduced to fit the web ad size.	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,540

Hyperlink to be included with your web ad: \_\_\_\_\_

**Special instructions for your advertising:** \_\_\_\_\_

## Contact and Payment Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_  
First \_\_\_\_\_ Last \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Important note: All advertising must be paid in full before publication/posting.**

**Total Amount Due:** \$ \_\_\_\_\_

Payment enclosed

Send an invoice

Charge the credit card below:

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Mailing Address (if different than company address) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**If submitting this advertising form separately from the PIOGA membership application, send to:**

Pennsylvania Independent Oil & Gas Association, Northern Tier Office

Mailing address: PO Box L, Mount Jewett, PA 16740-0554

UPS/FedEx delivery: 167 Wolf Farm Road, Kane, PA 16735

**Questions about advertising?** Contact Matt Benson at 814-778-2291 or [matt@pioga.org](mailto:matt@pioga.org)



## *Royalty Owners Corner*

Why should royalty owners belong to PIOGA? An association must provide value to its membership. Our industry members have long recognized the value of the association's involvement in regulatory and legislative affairs. This support and involvement has led to many financial benefits over the years for member companies.

Producers and royalty owners have a unique partnership. The royalty owner has extended the right to develop his/her resource to the producer. In turn, producers share a portion of their financial rewards in the form of royalties.

Virtually everything PIOGA is involved in is targeted to providing benefit to the producer and his royalty owner partner. Anything the association can do to increase wellhead prices or maintain year-round uncurtailed production obviously benefits both sides of the partnership.

Less obvious to the royalty owner is the work that PIOGA does in the regulatory arena to help cut producer costs. By helping the producer with cost control, the economic limit or length of time that a well can economically produce is extended. To the royalty owner this means that the royalty checks will continue as wells remain on production over a longer period of time.

I urge our royalty owner members to read the PIOGA newsletter and understand the issues and how they affect you, directly or indirectly. Have a question about an article? Don't hesitate to call me. If you see an issue that particularly benefits you, tell your friends and neighbors. More importantly, if it is a legislative issue, tell your legislator!

If you have any suggestions for improving PIOGA's service to you, please let me know. We want to meet your needs. It is a pleasure to serve you.

Louis D. D'Amico  
President & Executive Director

